



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-15-2012 PAGE: 1 of 3

BUYING TIME - 6205

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market |
|-------------|-------------|-------------|------|---------------------|---------------------|--------------|----------------|
| 395721 | 08-15-2012 | 08-15-2012 | 1 | DALTON FOR GOVERNOR | DALTON FOR GOVERNOR | POLITICALS | WTVD - DURHAM |

| Agency Est# | CMS # | Sales Office | Account Executive | Start Date | End Date | Billing | Package | Contract Title |
|--------------|--------|--------------|-------------------|------------|------------|------------------------------|---------|----------------|
| 323 326 2209 | 241018 | PHILADELPHIA | A. CLIFFORD | 10-09-2012 | 10-15-2012 | M (Broadcast Month, Cycle 1) | N | 241018 |

| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
|--------------------------------------|------------|------------|-------------------|---|----|----------|---|---|---|---|---|---|---|-----|-------|-----------|----------|
| Agency CPE: C : 323 P : 326 E : 2209 | | | | | | | | | | | | | | | | | |
| R 1 | 10-09-2012 | 10-14-2012 | 05:00AM - 05:30AM | EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA | 1 | 30 | | | 1 | 1 | 1 | | | 3 | 400 | 3 | 1,200.00 |
| R 2 | 10-15-2012 | 10-15-2012 | 05:00AM - 05:30AM | EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA | 1 | 30 | 1 | | | | | | | 1 | 400 | 1 | 400.00 |
| R 3 | 10-09-2012 | 10-14-2012 | 05:30AM - 06:00AM | EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA | 1 | 30 | | 1 | 1 | | 1 | | | 3 | 475 | 3 | 1,425.00 |
| R 4 | 10-15-2012 | 10-15-2012 | 05:30AM - 06:00AM | EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA | 1 | 30 | 1 | | | | | | | 1 | 475 | 1 | 475.00 |
| R 5 | 10-09-2012 | 10-14-2012 | 07:00AM - 09:00AM | GOOD MORNING AMERICA (MONDAY-FRIDAY) (83 | 1 | 30 | | 1 | | 1 | 1 | | | 3 | 850 | 3 | 2,550.00 |
| R 6 | 10-15-2012 | 10-15-2012 | 07:00AM - 09:00AM | GOOD MORNING AMERICA (MONDAY-FRIDAY) (83 | 1 | 30 | 1 | | | | | | | 1 | 850 | 1 | 850.00 |
| R 7 | 10-09-2012 | 10-14-2012 | 06:00AM - 07:00AM | EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY) | 1 | 30 | | | 1 | | 1 | | | 2 | 850 | 2 | 1,700.00 |
| R 8 | 10-15-2012 | 10-15-2012 | 06:00AM - 07:00AM | EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY) | 1 | 30 | 1 | | | | | | | 1 | 850 | 1 | 850.00 |
| R 9 | 10-09-2012 | 10-14-2012 | 09:00AM - 10:00AM | LIVE! WITH KELLY (MONDAY-FRIDAY) (842) | 1 | 30 | | 1 | | 1 | 1 | | | 3 | 215 | 3 | 645.00 |
| R 10 | 10-09-2012 | 10-14-2012 | 12:00PM - 12:30PM | EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY) | 1 | 30 | | | 1 | 1 | | | | 2 | 335 | 2 | 670.00 |
| R 11 | 10-15-2012 | 10-15-2012 | 12:00PM - 12:30PM | EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY) | 1 | 30 | 1 | | | | | | | 1 | 335 | 1 | 335.00 |
| R 12 | 10-09-2012 | 10-14-2012 | 04:00PM - 05:00PM | EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (| 1 | 30 | | 1 | | 1 | 1 | | | 3 | 380 | 3 | 1,140.00 |
| R 13 | 10-15-2012 | 10-15-2012 | 04:00PM - 05:00PM | EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (| 1 | 30 | 1 | | | | | | | 1 | 380 | 1 | 380.00 |
| R 14 | 10-09-2012 | 10-14-2012 | 05:00PM - 05:30PM | EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY | 1 | 30 | | 1 | 1 | | 1 | | | 3 | 760 | 3 | 2,280.00 |
| R 15 | 10-15-2012 | 10-15-2012 | 05:00PM - 05:30PM | EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY | 1 | 30 | 1 | | | | | | | 1 | 760 | 1 | 760.00 |

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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| | | | | | | | | | | | | | | | | | | | | | | | |
|-----------------------------|------------|---------------------------|--------------------------------------|---------------------------|---|------------------------------|--|-----------------------------------|----|----------|---|------------------------------|---|------------------------|---|---|---|-----|-------|---------------------------------|----------|--------------------------|--|
| Contract No 395721 | | Contract Dt 08-15-2012 | | Revision Dt 08-15-2012 | | Rev# 1 | | Advertiser DALTON FOR GOVERNOR | | | | Brand DALTON FOR GOVERNOR | | | | Product Code POLITICALS | | | | Station/Market WTVD - DURHAM | | | |
| Agency Est# 323 326 2209 | | | | CMS # 241018 | | Sales Office PHILADELPHIA | | Account Executive A. CLIFFORD | | | | Start Date 10-09-2012 | | End Date 10-15-2012 | | Billing M (Broadcast Month, Cycle 1) | | | | Package N | | Contract Title 241018 | |
| Line | Start Date | End Date | Time Period | | Description | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | | |
| | | | Agency CPE: C : 323 P : 326 E : 2209 | | | | | | | | | | | | | | | | | | | | |
| 16 | 10-09-2012 | 10-14-2012 | 06:00PM - 06:30PM | | EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81 | | | | 1 | 30 | | | 1 | 1 | 1 | | | 3 | 1,140 | 3 | 3,420.00 | | |
| 17 | 10-15-2012 | 10-15-2012 | 06:00PM - 06:30PM | | EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81 | | | | 1 | 30 | 1 | | | | | | | 1 | 1,140 | 1 | 1,140.00 | | |
| 18 | 10-09-2012 | 10-14-2012 | 05:30PM - 06:00PM | | EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8 | | | | 1 | 30 | | 1 | | 1 | 1 | | | 3 | 950 | 3 | 2,850.00 | | |
| 19 | 10-15-2012 | 10-15-2012 | 05:30PM - 06:00PM | | EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8 | | | | 1 | 30 | 1 | | | | | | | 1 | 950 | 1 | 950.00 | | |
| 20 | 10-09-2012 | 10-14-2012 | 07:00PM - 07:30PM | | JEOPARDY (MONDAY-FRIDAY) (898) | | | | 1 | 30 | | 1 | 1 | | 1 | | | 3 | 1,425 | 3 | 4,275.00 | | |
| 21 | 10-15-2012 | 10-15-2012 | 07:00PM - 07:30PM | | JEOPARDY (MONDAY-FRIDAY) (898) | | | | 1 | 30 | 1 | | | | | | | 1 | 1,425 | 1 | 1,425.00 | | |
| 22 | 10-09-2012 | 10-14-2012 | 07:30PM - 08:00PM | | WHEEL OF FORTUNE (MONDAY-FRIDAY) (901) | | | | 1 | 30 | | 1 | | 1 | | | | 2 | 1,425 | 2 | 2,850.00 | | |
| 23 | 10-15-2012 | 10-15-2012 | 07:30PM - 08:00PM | | WHEEL OF FORTUNE (MONDAY-FRIDAY) (901) | | | | 1 | 30 | 1 | | | | | | | 1 | 1,425 | 1 | 1,425.00 | | |
| 24 | 10-09-2012 | 10-14-2012 | 11:00PM - 11:35PM | | EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY | | | | 1 | 30 | | | 1 | 1 | | | | 2 | 1,140 | 2 | 2,280.00 | | |
| 25 | 10-15-2012 | 10-15-2012 | 11:00PM - 11:35PM | | EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY | | | | 1 | 30 | 1 | | | | | | | 1 | 1,140 | 1 | 1,140.00 | | |
| 26 | 10-09-2012 | 10-14-2012 | 07:00AM - 08:00AM | | EYEWITNESS NEWS SUN 7-8A (820) | | | | 1 | 30 | | | | | | | 1 | 1 | 170 | 1 | 170.00 | | |
| 27 | 10-09-2012 | 10-14-2012 | 06:00AM - 07:00AM | | EYEWITNESS NEWS SUNDAY 6-7A (6243) | | | | 1 | 30 | | | | | | | 1 | 1 | 120 | 1 | 120.00 | | |
| 28 | 10-09-2012 | 10-14-2012 | 09:00AM - 10:00AM | | EYEWITNESS NEWS SAT 9-10AM (10765) | | | | 1 | 30 | | | | | | 1 | | 1 | 285 | 1 | 285.00 | | |
| 29 | 10-09-2012 | 10-14-2012 | 07:00AM - 08:00AM | | EYEWITNESS NEWS SATURDAY AT 7AM (2408) | | | | 1 | 30 | | | | | | 1 | | 1 | 285 | 1 | 285.00 | | |

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|-----------------------------|---------------------------|---------------------------|--------------------------------------|-----------------------------------|------------------------------|----------------------------|---|--------------|--------------------------|---|---|---|---|-------------------------|-------|-----------|----------|
| Contract No 395721 | Contract Dt 08-15-2012 | Revision Dt 08-15-2012 | Rev# 1 | Advertiser DALTON FOR GOVERNOR | Brand DALTON FOR GOVERNOR | Product Code POLITICALS | Station/Market WTVD - DURHAM | | | | | | | | | | |
| Agency Est# 323 326 2209 | | CMS # 241018 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 10-09-2012 | End Date 10-15-2012 | Billing M (Broadcast Month, Cycle 1) | Package N | Contract Title 241018 | | | | | | | | |
| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| | | | Agency CPE: C : 323 P : 326 E : 2209 | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | Contracted Gross Total: | 51 | 38,275.00 | |
| | | | | | | | | | | | | | | Actual Gross Total: | 51 | 38,275.00 | |
| | | | | | | | | | | | | | | Agency Commission: | | 5,741.25 | |
| | | | | | | | | | | | | | | Net Total: | | 32,533.75 | |
| Month/YR | | Preempted | | Made Good | | Contract Total | | Adjustments | | | | | | Actual Total | | | |
| Oct 12 | | 0.00 | | 0.00 | | 38,275.00 | | 0.00 | | | | | | 38,275.00 | | | |
| TOTAL | | 0.00 | | 0.00 | | 38,275.00 | | 0.00 | | | | | | 38,275.00 | | | |

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